# Alexandra Fletcher Curriculum Vitae

EDUCATION	
San Jose State University Masters of Library and Information Science (100% Online) [Chose not to complete coursework in Library Science]	2007-2009
California State University, Long Beach Teacher Credentialing Program	1999-2003
Immaculate Heart College Center, Los Angeles MA program, 20 units, Feminist Spirituality	1994-1997
California State University, Long Beach Bachelors of Arts, Comparative Literature, emphasis in Religious Studies	1984-1994

#### **TEACHING EXPERIENCE**

## **Bellflower Unified School District • Mayfair High School**

English Teacher

AP English Language and Composition, Grade 11 • 2000-present

2000 - present

American literature, rhetorical analysis, argumentation and synthesis; college credit offered by many colleges and universities for students who pass exam

Expository Reading and Writing, Grade 12 • 2007-present

Piloted and brought course to Mayfair High School; class is designed to help college bound seniors prepare for the rigors of expository writing in college

College Prep English, Grade 11 • 2000-2008

American literature; expository writing; college preparation

CAHSEE English Prep, Grades 11/12 • 2006-2007

Reading/writing intensive for students who did not pass CAHSEE in the sophomore year

Member, English Language Arts/English Language Development Curriculum Framework and Evaluation Criteria Committee, California Department of Education 2012-2013

The committee was charged with developing an initial draft of the English Language Arts/English Language Development Framework for California Public Schools (Framework).

### ERWC Workshop Leader • CSU

2012-present

As a member of a team, lead a 3-day workshop in preparing high school teachers to work with the ERW curriculum. Model lessons and lesson snapshots; discuss both classroom practices and the theoretical foundations of teaching the reading and writing needed to transition from high school to college.

Workshop Leader 2007-present

Understanding by Design (UbD) — lead a 4-Day Backward Planning Workshop for BUSD BTSA Inductees

Teacher/Trainer August 2009

Verification Process for Special Settings (VPSS) — taught an 80-hour curriculum to our district secondary special education teachers; VPSS is a state-approved advanced certification process by which secondary teachers in "special settings" have an additional option to become subject matter compliant with No Child Left Behind.

Work with students (K-12) in a writers' workshop environment, leading to the publication of an anthology of their writing

Varsity Golf Coach 2005-2009

Coached both girls and boys varsity golf for five seasons; 3<sup>rd</sup> Place Girls Knabe Cup Team 2005; Team CIF, Girls 2005; Individual CIF, Girls 2005, 2006, 2007; Individual CIF, Boys 2007, 2008, 2009

### **PROFESSIONAL DEVELOPMENT & ADJUNCT DUTIES**

- Workshop Co-Presenter (with Erich Phinizy): Backward Engineered Common Core, 2013
- Advisor, Mayfair Reads: Mayfair Reads is an event and a club that promotes literacy in the
  community. On the first Saturday after Spring Break, the Mayfair Community gathers to read a
  novel in its entirety on an open mike. Now in its fourth year, Mayfair Reads has gathered
  people to read The Curious Incident of the Dog in the Night Time, The Wizard of Oz, and The
  Princess Bride. The book for 2014 has yet to be determined.
- Advisor, Mayfair Gay-Straight Alliance
- Co-Advisor, California Scholarship Federation. (Actually, I just provide occasional help.)
- Attended CSU developed program, Reading Instruction for Academic Preparation (RIAP); 80
  hours of advanced literacy training designed to prepare for teaching Expository Reading and
  Writing Class (ERWC); Piloted ERWC @ Mayfair; prepared a College Access Study (an action
  research project) according to CSU criteria; tested and researched my classroom and students;
  prepared them for the EPT, the CSU English Placement Test for incoming freshmen
- Advanced Placement Exam Reader, The College Board, AP Language and Composition, Daytona Beach, Florida 2003, 2004, 2005, 2008, 2009, 2011
- Workshop Presenter, Southern California Teachers of English, 2006: "Introducing the New AP Synthesis Question"
- WASC Committee Member: Current, and 2007 Contributor to and editor of self-study document; in 2007, Mayfair earned a six-year accreditation.
- Advisor, Mayfair Academic Program (MAP), 2001 to present; chaperoned Europe trip 2003; chaperoned West Coast College Tour, 2012 and 2004; co-designed and collaboratively operated a MAP enrichment summer camp, 2004
- South Basin Writing Project, attended and graduated from the Writing Project Invitational, a twoweek intensive study of literacy and the whole writing process, K-12
- Beginning Teacher Support and Assessment (BTSA): participant; support provider; workshop leader; first in BUSD to clear credential through BTSA Induction
- Developed and lead a Personal Statement Writers Workshop for college bound seniors, 2009-2010
- District-wide English Language Arts Textbook Adoption/Benchmark Committee member
- English Department Chair, 2009 to present; Leadership Team, 2007 to present

#### **AWARDS & ACCOMPLISHMENTS**

 Bellflower Unified School District Teacher of the Year 2010 (Finalist for LA County Teacher of the Year 2010); Lakewood Rotary Club, Teacher of the Year, 2008; PTSA Honorary Service Award, 2008; Grand Marshall of Homecoming Parade, 2007; Gladstone's Inspirational Teacher of the Year, 2004 & 2005; passed Subject-Matter Competency Portfolio Review with distinction, CSULB, 2001

## PROFESSIONAL AFFILIATIONS

IRA International Reading Association; NCTE National Council Teachers of English; CATE
California Association Teachers of English; SCTE Southern California Teachers of English;
South Basin Writing Project Fellow; CTA California Teachers Association; ALA American Library
Association

## **PRIOR TO 2000**

• Before I was a teacher, I had a career as in Marketing and Corporate Communications, working through a decade of both organic growth and a series of acquisitions and mergers that saw Calpac Container transition from a closely held California family business with 3 locations and \$27 million dollars in sales, to <a href="TricorBraun">TricorBraun</a> — the largest, most diverse package distribution and design company, with 27 US locations, international supply and distribution agreements, and hundreds of millions in sales annually. During the last few years of my work there, I was able to work closely with <a href="brand33">brand33</a>, (formerly r/d design, a branding, design and advertising studio.